
Getting the Boomerangcast app to your Audience

for
COMMUNITY EVENTS

Communicating through Social Media

Let your audience know you will be voting with the Boomerangcast mobile app during your event through social media.

- Post download instructions & links (below) on your social media platforms before and during your event
- Post the “Vote with the BOOMERANGCAST mobile app” image on your social accounts. The image can be found on the Boomerangcast Events & Conferences site in the RESOURCES section under “Signage”
- Use the Boomerangcast app to post to your social media accounts by using the social icon in the top left corner of the Live Events screen. The app will copy a link to the Boomerangcast app onto your clipboard for you to PASTE into your social media posting through the app.
- You can also post a link to boomerangcast.com where people can download the app themselves from our website



Web & Event Collateral Download Instructions

Sample "Search & Download" Instructions:

Vote with the free BOOMERANGCAST mobile app! To download the app, go to your app store and search for “BOOMERANGCAST”

APPLE STORE – direct link to the Apple App Store for the Boomerangcast App
<https://itunes.apple.com/us/app/boomerangcast/id987047983?mt=8>

GOOGLE PLAY – direct link to the Google Play Store for the Boomerangcast App
<https://play.google.com/store/apps/details?id=com.boomerangcast&hl=en>

ONELINK – direct link to the appropriate app store. Clicking on this link from an iPhone will direct to the Apple App Store. Clicking on this link from an Android device will direct to the Google Play Store.
<http://onelink.to/my4nb>



QR code image files are on the events and conferences website